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YOUCHOOSE.NET CAMPAIGNS TO LET DALE EARNHARDT, JR. KEEP HIS FAMILIAR #8

Dale Earnhardt, Jr. switches teams – Fans sign petition at YouChoose.net to enable him to keep his car #8

www.YouChoose.net

Thornton, Pennsylvania --(June 19, 2007) – What number will be on Dale Earnhardt, Jr.'s car next season when he moves from DEI to Hendrick Motorsports? The members of YouChoose.net want to make sure it's his familiar #8.

“Dale Earnhardt Jr. is one of NASCAR's most popular drivers” said Mike Dever, co-founder of YouChoose.net, “and our members at YouChoose.net are taking action to make sure he retains the car number he's driven throughout his NASCAR career.”

The “Let Dale Earnhardt Keep #8” petition on YouChoose.net is written to Teresa Earnhardt of DEI, Dale's current team. YouChoose members are asking Teresa to allow Dale to continue to use the #8 that he is currently driving, rather than switching to #5 or #25 at Hendrick.

“This petition is currently our second most popular campaign on YouChoose.net,” said Mr. Dever, “despite having just been launched a few days ago. NASCAR fans are among the most loyal fans in all of sports, and they're certainly showing their support for Dale with this petition.”

NASCAR car numbers belong to each team, so when Dale signed on with Hendrick Motorsports, his number got left behind at DEI. But, as evidenced by the petition at YouChoose.net, many fans believe that an outpouring of their support will convince DEI and NASCAR to permit the number to be transferred. With the fast start for the “Let Dale Earnhardt Keep #8” petition on YouChoose.net, their action may just get their cause across the finish line.

To sign the “Let Dale Earnhardt Keep #8” petition at YouChoose.net, go to:

http://www.youchoose.net/pledge/let_dale_earnhardt_keep_8

About YouChoose.net:

YouChoose.net, is a social network specifically developed for people to turn their "Passions into Actions" by setting up and supporting 'Pledge Campaigns' and 'Petitions' that allow them to promote their cause to others. YouChoose provides the platform and tools necessary for individuals and organizations to easily create and update their campaigns with news articles, blog posts and forum discussions. YouChoose membership has more than doubled each month on average since the site was released in February 2007.

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